

# Every roof is a billboard with our Custom Printing Program



**H**ere's a great way to increase your exposure without breaking your advertising budget: LeakBarrier EasyLay UDL Synthetic Roofing Underlayments custom printed with your company logo, phone number, website – whatever you want to promote your business! Tarco's state-of-the-art in-house printing capabilities provides cost-effective multi-color printing with quick turnaround times, combined with top-notch customer service.

Custom printing is available for:

## EasyLay UDL 15



*Light blue product printed with your logo in one color of your choice*

## EasyLay UDL Basic



*Gray product printed with your logo in one color of your choice*

## EasyLay UDL 50



*Tan product printed with your logo in two colors of your choice*

Call us at **800-365-4506** for more information about Custom Printed EasyLay underlayments.

Underlayments are our business

**Tarco**

## Make a BIG impact with Tarco LeakBarrier EasyLay UDL Custom Printing!

**Tarco, the name you know and trust for superior quality roll roofing products is now offering EasyLay UDL synthetic underlayments CUSTOM PRINTED with your company logo!**

**W**ith our custom printed EasyLay UDL underlayments, every installation is a billboard for your company. It's a great cost-effective way to advertise your roofing services while providing your customer with the highest quality underlayments available today. You know you can depend on Tarco for superior quality, exceptional customer service and convenient on-time delivery, and with Custom Printing, our underlayments are an even better value than ever!

Our newly installed state-of-the-art printing press provides multi-color printing of logos and customized messaging on the upper exposed surface of select EasyLay UDL synthetic underlayments, including:



- ◆ **EasyLay UDL 15:** A value-priced sheet designed as a 15# felt-equivalent
- ◆ **EasyLay UDL Basic:** A premium sheet for use under shingles and tile
- ◆ **EasyLay UDL 50:** A versatile roof material suitable for use under shingles, tile and metal

Tarco's Custom Print Customer Service Team will work with you from start to finish to make sure you get the image you want on the EasyLay UDL underlayment you need. Ordering your custom printed EasyLay UDL underlayments is easy! Our Custom Print Customer Service Team is ready to assist you in every simple step:

- ◆ **STEP 1:** Customer submits the EasyLay UDL Custom Print Order Form
- ◆ **STEP 2:** Tarco provides a print layout for customer approval
- ◆ **STEP 3:** Customer approves the artwork
- ◆ **STEP 4:** Tarco orders print plate (up to two weeks lead time on initial order)
- ◆ **STEP 5:** Tarco ships the order!

**Call Tarco today for more information at 800-365-4506**

**Or visit our website: [www.tarcoroofing.com](http://www.tarcoroofing.com)**

*Tarco is one of the largest independently owned manufacturers of residential roofing products and commercial roofing products in North America. A major producer of underlayments since 1978, Tarco offers traditional roll roofing as well as premium LeakBarrier® underlayments and other roofing materials.*

*Whether your primary roof will be shingle, tile, metal or membrane, Tarco makes a product that has been specially engineered and optimized for easy installation and superior performance.*

**Tarco**

One Information Way, Suite 225 ◆ Little Rock, AR 72202 ◆ 800-365-4506  
501-945-4506 ◆ Fax: 501-945-7718 ◆ [www.tarcoroofing.com](http://www.tarcoroofing.com)

**LeakBARRIER®**

### Custom Print Order Form

Complete this form to authorize artwork development. Return completed form, along with a printed copy of your artwork and your art files on a disk, to your local Tarco sales representative. **When you receive your proof by e-mail CHECK IT VERY CAREFULLY. You are responsible for final proofing!** Order will be processed once we have your signed and approved proof, and a purchase order or payment including plate fee for first time order.

#### Fees and Charges

**Plate Charges:** First-time orders will require a one-time plate charge of \$350.00 per color. EasyLay UDL 15 and EasyLay UDL Basic can be printed with ONE color of your choice. EasyLay UDL 50 can be printed with TWO colors, resulting in TWO plate charges.

**Upcharge (per roll):** 4-6 pallets - \$2.50 7-12 pallets - \$2.00 13-20 pallets - \$1.50 >1 truckload - \$1.00  
**Additional upcharge of \$1.00 per roll for red ink.**

#### Customer Information

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail: \_\_\_\_\_

#### Artwork Details

Please provide a printed copy of your logo and/or layout, and Pantone (PMS) ink color(s) desired. **You will receive a proof of your artwork by e-mail. CHECK IT VERY CAREFULLY. You are responsible for final proofing!**

I am providing electronic art files: \_\_\_\_\_ I require Tarco to create the art: \_\_\_\_\_

File Name: \_\_\_\_\_

File Format: \_\_\_\_\_

#### Product Ordered and Quantity

*Minimum order for Custom Print is four (4) pallets.*

Product	# of Pallets	Product	# of Pallets
EasyLay UDL 15	_____	EasyLay UDL Basic	_____

Product	# of Pallets	Printing in two colors? (check one)	
EasyLay UDL 50	_____	_____ Yes	_____ No

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## Section D: Authorization

The undersigned customer agrees to purchase and Tarco agrees to sell a custom printed EasyLay UDL Synthetic Roof Underlayment in accordance with the terms and conditions of this agreement and the Custom Print Order Form.

The undersigned customer represents and warrants that they have all necessary permissions, licenses, and the full authority of the lawful owners or licensees of any image, logo, trademark, trade dress, or other proprietary materials to use the images reproduced in the attached proof for the purposes for which the undersigned customer intends, including if applicable, commercial purposes such as, advertising or other promotion of (the subject) building material. The undersigned customer agrees to indemnify, defend, and hold harmless Tarco, its affiliates, its directors, officers, and employees, from and against any and all claims, actions, costs, expenses, damages, judgments and/or settlements, including reasonable attorney fees, that arise out of or are in any way connected to the undersigned customer's use of any image or portion thereof included in this proof. If multiple customer authorizations are required, each customer shall print their names and sign and date this form.

This agreement shall terminate upon 30 days prior to written notice by either party to the other. Upon termination of the agreement, neither party shall be liable to the other for any damages whatsoever sustained or alleged to have been sustained by reason of such termination, except that the customer agrees to take and pay for Tarco's inventory of product with the undersigned company printing. Tarco intends to produce the order at the requested quantity, including a variance of plus or minus 10 percent or one pallet, whichever is greater. Customer agrees to accept and pay for complete orders including any variance. Tarco will not retain or store any leftover inventory for the customer. Completion of manufacture will be approximately 4 weeks from the date that Tarco receives the signed authorization of the printing plate

Contractor Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Distributor Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_